

Strengthening Post-Partum Family Planning through Coaching in Karachi and Hyderabad

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Introduction

Local Government with the collaboration of TCI (The Challenge Initiative) has nominated the Master Coaches to enhance the delivery of Post-Partum Family Planning (PPFP), a globally prioritized High Impact Intervention, to activate positive behavioral change through coaching sessions in consonance with reproductive health goals.

Objectives

The purpose of the study is to assess the effectiveness of master coaches in reaching and providing more of PPFP services and to assess the contribution of coaching for the scale up of family planning services, the increase in number of coaching sessions, its participants and PPFP clients was tracked from July 2023 to August 2024.

Methodology

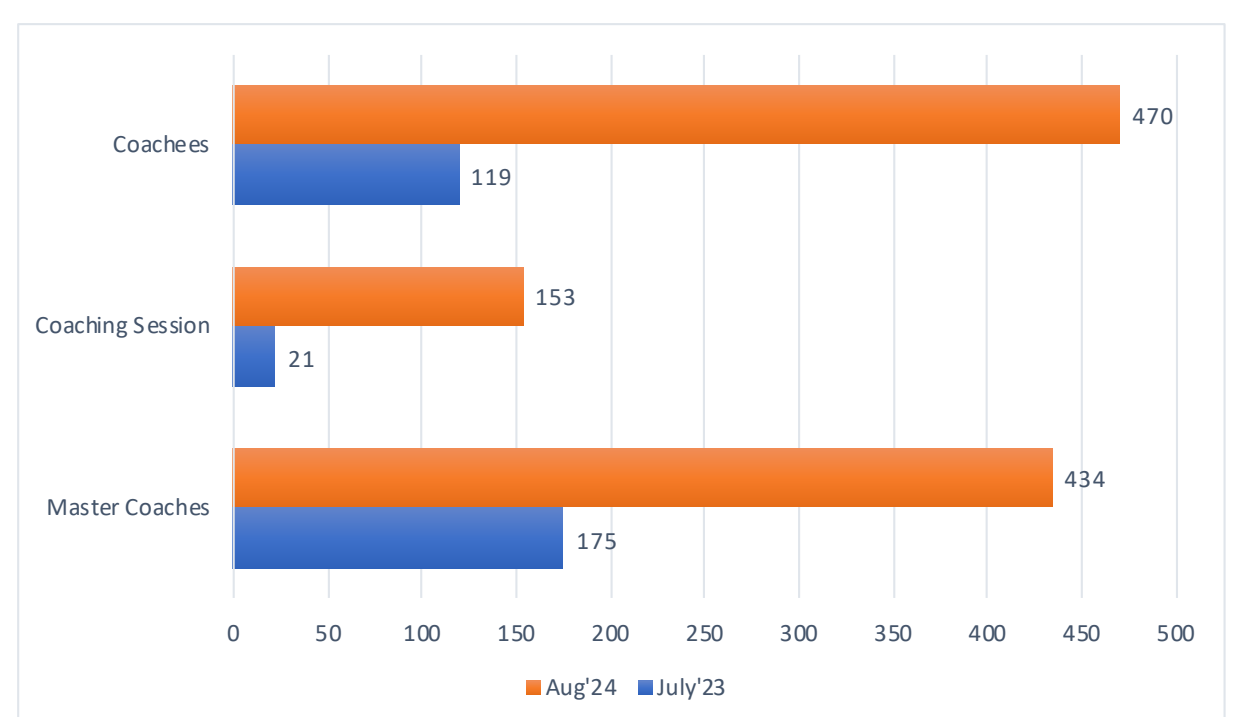
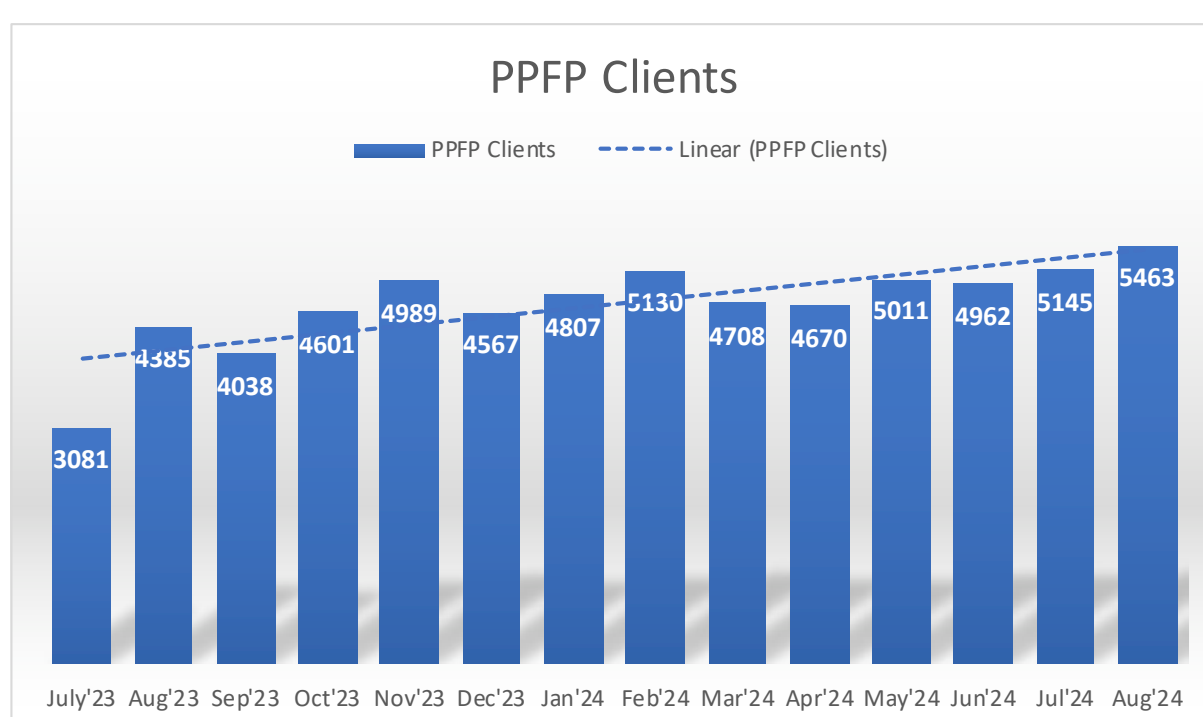
The current study captured and presented TCI-Program training information and District Health Management Information System for the periods of July 2023 and August 2024. Training of master coaches was done during July'23 in order to enhance their PPFP service delivery technical and coaching expertise. In terms of master coaches' involvement and their coaching sessions, the number of participants, and clients' statistics of PPFP through DHIS were analyzed.

Results

By July 2023, there were **175 master coaches** who conducted **21 coaching sessions** that reached **119 participants**. Sequentially, it generated **3,081 PPFP clients** reported in DHIS. The number of master coaches increased by **148%** to **434** by the end of August 2024. Similarly, the coaching sessions increased by **629%** to **153** coaching sessions. The numbers of participants increased **295%** and totalled to **470**. The PPFP clients also increased to **77** percent, and their total was recorded at **5,463** clients in the DHIS by August 2024.

Conclusion

The study shows the ability of coaching to scale up PPFP services and the most significant investment lies in master coaches, who in turn provide focused training, as means of making a difference in service delivery and uptake by clients.



Glimpses of capacity building activities

